

0024.NL

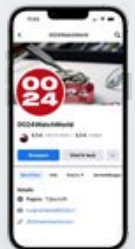
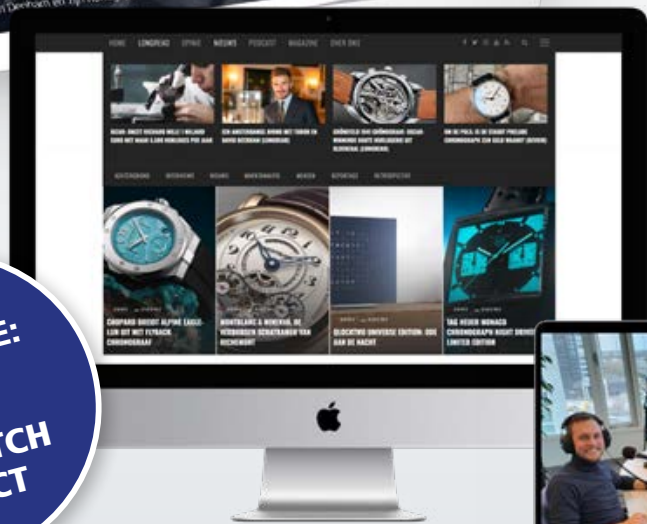
# MEDIA KIT 2024



## BOOST YOUR BRAND AMONG YOUR KEY AUDIENCE

RELEVANT, TARGETED, PROFESSIONAL, DEDICATED

**TARGET AUDIENCE:**  
**MALE, 30+ WATCH ADDICT**



Inspire your customers through a dedicated watch platform, the 0024Horloges platform! Our platform will be more interactive, focused and luxury than ever before! Daily watch news on our website & socials and of course the bi-annual glossy 0024Horloges Magazine. On top of that our independent watch podcast in 2023. Click the icons below for our socials.

Contact us direct for tailormade solutions on [h.wijnschenk@0024.nl](mailto:h.wijnschenk@0024.nl) or +31654 28 7072



Advertisement information





# 0024.NL

**NEW!**

## BRAND STORY ONLINE

Tell your story in the immersive language and form the 0024 readers appreciate. Guaranteed 1000+ views, including social media posts. Written by the editors of 0024 for a premium experience.

## KEY FIGURES ONLINE:

Every month we reach 3000 real Dutch watch enthusiasts on our website. Further proof this is a real quality target group: they stay 1:15 minutes on average on our website and they are from The Netherlands only. Our newsletter goes to 6.600 recipients every 2 weeks.

This makes us the largest watch-only media in the country.

## ADVERTISEMENT INFORMATION

### 0024 HORLOGES MAGAZINE

1 x 1/1 page € 6.599,- per page

### INDIVIDUAL SELLING PRICE

€ 14,90 per issue

### SPECIFICATIONS

1/1 page: 240 x 330 mm + 5 mm bleed  
2/1 page: 480 x 330 mm + 5 mm bleed

### PUBLICATION SCHEDULE

# 01 (issue 79): week 26;  
advertisement delivery: week 20  
# 02 (issue 80): week 48;  
advertisement delivery: week 42

### LANGUAGE

Dutch

### CIRCULATION

20.985 copies Netherlands + Belgium

### SURCHARGES

Cover 4 (back): 50%  
Cover 2 or 3: 25%  
Special position: 15%  
Front of book: 15%  
First spread: 25%  
Gatefold: on request  
Inserts: on request

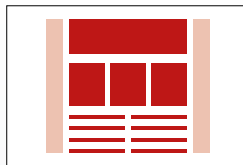
If you have ideas, press releases or other information please feel free to contact us at [h.wijnschenk@0024.nl](mailto:h.wijnschenk@0024.nl) +31 654 28 70 72

### Watch This Agency BV visiting address:

Musicalstraat 34, 1323 VP Almere, The Netherlands

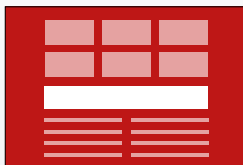
All prices are excluding VAT and based on nett/nett amounts, to be paid within 21 days after invoice date. All services are carried out according to our general conditions. Publishing dates can be changed by the publisher without notice. Delivery date of advertising material: 6 weeks before publishing. Advertisers may not cancel orders within 6 weeks before publishing date.

## ONLINE ADVERTISEMENT POSITIONS



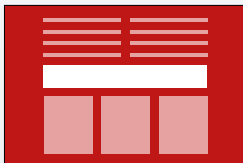
### 1. WEBSITE SKIN:

size 1856 pixels wide x 1200 pixels high • Displayed on the front page • Format: jpg or png • only in combination with homepage superbanner and homepage leaderboard.



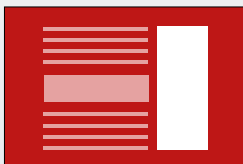
### 2. HOMEPAGE SUPERBANNER:

Size: 1170 pixels wide x 296 pixels high • Displayed on the front page • Format: jpg, png or HTML5.



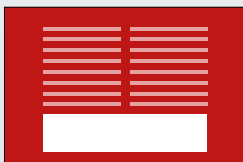
### 3. HOMEPAGE LEADERBOARD:

Size: 728 pixels wide x 90 pixels high • Displayed on the front page • Format: jpg, png or HTML5.



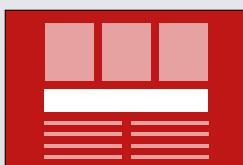
### 4. SIDE BANNER:

Size: 300 pixels wide x 600 pixels high • Displayed on all posts in right hand panel • Format: jpg, png or HTML5.



### 5. IN-ARTICLE BANNER:

Size: 728 pixels wide x 90 pixels high • Displayed in each post in the website • Format: jpg, png or HTML5.



### 6. NEWSLETTER BANNER:

Size: 600 pixels wide x 150 pixels high. Format: jpg, png.

The banners on our website and newsletter are sold by period.

BANNER PACKAGE	FULL SITE: 1, 2, 3, 4, 5	HOMEPAGE: 1, 2, 3	POST PACKAGE: 4, 5	NEWSLETTER: 6
Price per month	€ 3,000	€ 2,250	€ 1,100	€ 1,100